

Dear Flora Vista Families, Teachers and Staff,

On behalf of your Flora Vista PTA we wanted to welcome everyone back to school this fall. For all of our new students, incoming kindergarten class and returning families from cloud campus a special welcome to you.

We're excited to be returning to a full schedule this year and the ability to hold many of our events in person as safely as possible. Aside from social events the most important thing our PTA does is support our students, Teachers and staff. We're paying for school supplies for all students, purchasing software and supplies for classrooms, funding field trips, grade level mini grants and providing funds for teachers and staff helping with their individual needs. This is where much of our budget is allocated.

Having navigated our challenging previous year, I'm heartened that our community was able to persevere. I look back to our Talent Shows, Drive Thru events, Book Fair, Flora Vista Reads, Inclusion in Action, Teacher & Staff Appreciation, Virtual events, Jog-A-Thon (among many others) and we're proud of what we were able to accomplish under difficult circumstances.

We're going to take what we learned last year and apply our knowledge to better promote inclusion and participation in all our programs going forward. Using Zoom to allow a greater amount of people to participate in PTA Meetings and events is just one small example. Streamlining our communication will be a high priority for our PTA this year! Please take a moment to browse our new Flora Vista PTA website, [www.fvpta.org](http://www.fvpta.org). It's now a useful tool for anyone to access information and links for Flora Vista, the EUSD District and beyond.

**IMPORTANT:** We need ALL families, parents, caregivers to SIGN UP or RENEW your MEMBERSHIP TOOLKIT account. Here's the specifics:

- Membership Toolkit – This is a home base for our “Store” which allows you to buy Spirit Wear, Yearbooks and more throughout the year. This is also the hub for our Falcon Fund Donation Drive and will be where you make your donations to the PTA/EEF Falcon Fund.
- New to Flora Vista – Go to <https://fvpta.membershiptoolkit.com/>. Click on the Register/Login Icon and follow the prompts.
- Returning Families – Go to <https://fvpta.membershiptoolkit.com/>. You will see a prompt that says NOTICE – Your personal information is out of date and needs to be updated. Please take a moment to review it here. Follow the prompts to update your information.

Membership Toolkit will also prompt you to sign up for our E News. A vital way to keep up on all things at Flora Vista, published every Wednesday.

Consider Donating to our Flora Vista Falcon Fund. These monies help fund all our programs and along with our partners at EEF pay for a significant portion of our Enrichment and Intervention Staff.

Visit [fvpta.org](http://fvpta.org) or <https://fvpta.membershiptoolkit.com/> and hit donate for options. Our current "ask" is \$350 per student, however any amount is welcome! \$25.00 secures a PTA Membership.

At this time we want to acknowledge the 2020/2021 PTA Board, volunteers and our partners at EEF, for all their hard work. We also want to welcome Ally Hanlon as our new Flora Vista Encinitas Education Fund (EEF) President as well.

Lastly, we're going to keep our theme and mission statement intact from last year. These are important words to us and our aspirations for our community at Flora Vista:

Flora Vista PTA  
Connected by  
Learning, Equity, Kindness

Falcons Fly Together

Thank you for your time, please contact us directly at [president@fvpta.org](mailto:president@fvpta.org) or Jeff directly at 619 318 5028 with any questions or concerns.

Kind Regards,

Jeff Ladman and Jane Tasker  
Flora Vista PTA Co-Presidents and Our entire PTA Board for 2021/2022